

SAVE THE DATE

EAT & GREET

- 7/15 @ Brooksville
- 7/29 @ Lutz
- 8/18 @ Evolutions
- 8/26 @ St. Pete
- 9/4 @ Wesley Chapel
- 9/16 @ Lakeland
- 9/16 @ Sebring

YOUR FOREVER TECH TOOLKIT

- 7/16 via Webinar
- 8/13 via Webinar
- 9/17 via Webinar

MONEY MAKER MINIS (WEBINAR)

- 7/16, 7/23, 7/30
- 8/6, 8/20
- 9/3, 9/17

BUSINESS DEVELOPMENT ORIENTATION

- 7/11 via Webinar
- 8/1 via Webinar
- 9/5 via Webinar

PROPERTY MANAGEMENT 101

- 8/11 - 8/15 @ Lutz

NEW HOMES SPECIALIST TRAINING

- 8/18-20, 8/22

ENTREPRENEUR ACADEMY

- 8/18 @ Countryside

NINJA SELLING

- 8/26-29 @ Carrollwood Conference Center

YOUR ROADMAP

What's Happening & What's Ahead!

1 BUYER'S GUIDES

Our new 8-page digital Buyer's Guides are ready for you! Fully customizable and packed with Buyer Broker Agreement language, FAQs, and insights for today's buyers, they're perfect for printing in-office or using as a digital lead magnet on your website.

2

PROPERTY MANAGEMENT SYSTEM UPGRADES

Our Property Management division is getting a refresh with an updated website and enhanced marketing collateral. These upgrades are designed to elevate their services and offerings, benefiting both owners and tenants alike.

3

COMMERCIAL DIVISION CRM

Our commercial division will have a new CRM to fit their needs for planning and marketing to their sphere of influence, while managing their business.

4

CAMPAIGN IN A BOX

This all-in-one digital marketing package designed to effortlessly generate leads and drive traffic to your website. Complete with a customizable eBook, a 13-week calendar and checklist, social media posts, reels, emails, postcards, pop-by items, and a landing page that links directly to your agent website, this package has everything you need. With three plug-and-play options, you can easily tailor it to fit your unique marketing goals.

5

LISTING REVIVAL BLUEPRINT

This blueprint is designed to ensure repeatable, high-touch service across both digital and print media, revives listing interest, and supports a clear path to closing.

6

REVENUE MAP

The Revenue Map is designed to provide a simple, step-by-step system that helps you seamlessly integrate our lead-generating tools and resources into your business. This streamlined approach is built to boost efficiency, drive leads, and ultimately generate more income!

7

CITY GUIDE ADDITIONS

Your marketing team is preparing additional City Guides you can use to prospect with and provide your customers, sphere of influence, and leads.

