

SAVE THE DATE

SSK CLAY SHOOT

- 4/11 @ TB Sporting Clays

EAT & GREET

- 4/15 @ Trinity
- 5/27 @ Brandon
- 5/29 @ Riverview
- 6/17 @ Belleair
- 6/24 @ South Tampa
- 6/26 @ Countryside

THE FRIDAY MORNING LIVE (WEBINAR)

- MADI: 5/15, 6/13
- KVCORE: 5/23, 6/20
- MKT COLLATERAL DROPS: 4/25, 5/30, 6/27

MONEY MAKER MINIS (WEBINAR)

- 4/16, 4/30
- 5/7, 5/21
- 6/4, 6/18

BUSINESS DEVELOPMENT ORIENTATION

- 4/4 via Webinar
- 5/2 via Webinar
- 6/6 via Webinar

PROPERTY MANAGEMENT 101 WEBINAR

- 4/7-4/8
- 5/12-5/13
- 6/9-6/10

NEW HOMES SPECIALIST TRAINING

- 5/5-5/7, 5/9

REG. MASTERMINDS

- 5/12

UNDERSTANDING APPRAISALS

- 5/16 @ Wesley Chapel

YOUR ROADMAP

What's Happening & What's Ahead!

1

MADI UPGRADE: MARKET STATS INTEGRATION

Real estate is all about knowing the numbers—and now, you have instant access to powerful market data right inside MADI! With our Market Stats Integration, you'll be able to create sleek, data-driven marketing materials in just a few clicks. Available now!

2

MADI UPGRADE: AUTOMATED LISTING PACKAGES

Coming soon.. Listing Marketing Packages in MADI automatically deliver a full suite of professionally designed marketing materials, customized for each stage of your listing, within hours of it hitting the MLS. It's faster, more intuitive, and gives you full control to promote your listings like a pro.

3

MADI UPGRADE: COMPANY PACKAGES

Coming soon... Company Packages in MADI are pre-built marketing suites such as self-promotional campaigns, prospecting materials, and monthly collateral drops that are instantly branded and personalized for you. It's a faster and smarter way to access high-quality marketing content without starting from scratch.

4

FOREVER CONCIERGE IS LIVE

This comprehensive, concierge-style service is designed to keep you top of mind with your customers while delivering an exceptional experience. Automated via the transaction or through a sphere database, you have your own personal white-glove team ready to assist your customers.

5

REVENUE MAP

The Revenue Map is designed to provide a simple, step-by-step system that helps you seamlessly integrate our lead-generating tools and resources into your business. This streamlined approach is built to boost efficiency, drive leads, and ultimately generate more income!

6

PREFERRED PARTNERS INSURANCE

We are launching an insurance arm to our service offering! Now you'll have a direct contact to offer your customers for any of their insurance needs.

7

COMMERCIAL DIVISION CRM

Our commercial division will have a new CRM to fit their needs for planning and marketing to their sphere of influence, while managing their business.

8

BUYER'S GUIDES

Our **digital** Buyer's Guides are being updated to match our new Seller's Guides along with a refresh of content!

9

DONE FOR YOU [DIGITAL] CAMPAIGNS

Say hello to Done For You (DFY) Campaigns—the ultimate all-in-one marketing package designed to help you attract leads and drive traffic to your website effortlessly.

