

SAVE THE DATE

NAVIGATING SHORT SALES

- 1/17 @ Wesley Chapel
- PM QUARTERLY MEETING

- 1/22 @ TBD

THE FRIDAY MORNING LIVE (WEBINAR)

- MADI: 1/17, 2/14, 3/14
- KVCORE: 1/24, 2/21, 3/21
- MKT COLLATERAL DROPS: 1/31, 2/28, 3/28

MONEY MAKER MINIS (WEBINAR)

- 1/8, 1/22
- 2/19, 2/26
- 3/12, 3/26

CEO MASTERY WORKSHOP

- 1/29 @ Armature Works

BUSINESS DEVELOPMENT ORIENTATION

- 2/7 via Webinar
- 3/7 via Webinar

NEW HOMES SPECIALIST TRAINING

- 2/3-2/5, 2/7

SPECIAL VIRTUAL TRAINING EVENT

- 2/6-2/7

REGIONAL MASTERMINDS

- 2/3 @ Port Richey
- 2/5 @ Brandon
- 2/12 @ Countryside

AWARDS CEREMONY

- 3/13 @ Armature Works

COMMERICAL 101

- 3/25 @ TBD

YOUR ROADMAP

What's Happening & What's Ahead!

1

MARKETING COLLATERAL DROPS

We're excited to unveil our newest initiative, Marketing Collateral Drops! Each month, the Marketing Team will curate over 60 versatile pieces of collateral just for you—ranging from print, digital, and social assets to pop-by tags and talking points.

2

DONE FOR YOU [DIGITAL] CAMPAIGNS

Say hello to Done For You (DFY) Campaigns—the ultimate all-in-one marketing package designed to help you attract leads and drive traffic to your website effortlessly.

3

BUYER'S GUIDES

Our **digital** Buyer's Guides are being updated to match our new Seller's Guides along with a refresh of content!

4

AGENT AMBASSADORS + MARKETING

Your Agent Ambassador is a seamless extension of the Marketing Team, providing extra support from listings and buyers to pendings and closings. With your AA handling the details, you can focus on growing your business!

5

MONEY MAKER MINIS

Join our Market Presidents [via webinar] as they each break down one of our powerful blueprints, piece by piece. These blueprints are lead-generation tools designed to help you systemize and scale your real estate business for *more* efficiency, growth, and income.

6

THE FRIDAY MORNING LIVE

Up to three times a month, join a live webinar hosted by our Marketing Team. These sessions provide in-depth reviews of essential tools and resources like MADI, kvCORE, and Marketing Collateral Drops—helping you maximize your marketing potential!

7

NEW CONCIERGE TOOL COMING

A game-changing tool is coming your way! It's a comprehensive, concierge-style service designed to keep you top of mind with your customers while delivering an exceptional experience. *Stay tuned...*

8

REVENUE MAP

The Revenue Map is designed to provide a simple, step-by-step system that helps you seamlessly integrate our lead-generating tools and resources into your business. This streamlined approach is built to boost efficiency, drive leads, and ultimately generate more income!

9

COMPANY-WIDE LISTING CHALLENGE

Get your competitive edge ready, a company-wide listing challenge is coming in March! May the agent with the most listings, WIN!

10

PREFERRED PARTNERS INSURANCE

We are launching an insurance arm to our service offering! Now you'll have a direct contact to offer your customers for any of their insurance needs.