

SAVE THE DATE

COMMERCIAL 101

- 7/26 @ Brandon

BUSINESS PLANNING (BHU #9)

- 7/29 @ Brandon
- 8/26 @ Brandon
- 9/30 @ Brandon

ANNIVERSARY BREAKFAST

- 7/30 (Q3)

LEGAL SUMMIT

- 8/2 @ PRO

ENTREPRENEUR ACADEMY (Q3)

- 8/16 - Wesley Chapel

EAT & GREETINGS

- 8/5 - Wesley Chapel
- 8/6 - Sebring
- 8/15 - Evolutions
- 8/27 - Lakeland
- 9/4 - Brandon
- 9/4 - Riverview

PM MEETING

- 8/13

NEW HOMES SPECIALIST TRAINING

- 8/19 - 8/22

BE THE SUNSHINE WEEK

- 8/26 - 8/30

MARKETING ROAD SHOW GONE WILD: KVCORE EDITION

- 9/9 - 9/27

CEO MASTERY WORKSHOP

- 10/8 @ Armature Works

ROADMAP

OF THINGS HAPPENING &
COMING DOWN THE PIPELINE FOR YOU!

1 BRAND CAMPAIGN

Launching July, the marketing team has crafted up a brand awareness campaign aimed to increase online engagement and visibility in our marketplace. This will include social media, blogging, downloads, and more.

2 BRANCH WAR

Battle it out in your branch with a monthly contest to encourage productivity and foster some friendly competition.

- July: Engagement Contest
- September: Open House Contest

3 COMMERCIAL

We are working on integrations and improvements for our commercial division agents!

- Technology package
- kvCORE CRM Campaign
- Websites

4 LUXURY

Enhancing our resources for marketing luxury properties with a streamlined process and improved access to vital information. We're going to elevate what we already have, and then some!

5 SELLER'S GUIDES

Now that we have established our workflows and collateral to support it, we will be updating the content of our Seller's Guides to help you and your customers navigate the real estate market.

6 BUYER PRESENTATION

We are going to revamp our current buyer presentation to align with our new workflows for Buyer's Agents and for Listing Agents per the lawsuit

7 MAKE AN OFFER WEEKEND

September 6 - 8 | It's time for an open house weekend exclusively for homes that have been on the market for over 30 days and have bravely slashed their prices by at least 5%.